

Sustainability manager		
Description	Is an expert who works in an organisation (e.g., in a hotel) committed to sustainability. In larger organisations, sustainability issues can be one's full-time job but in smaller organisations one might be responsible for a variety of different business activities, of which improving sustainability is just one of the duties. A sustainability manager working in the context of blue economy manages and improves the organisation's environmental, social, and economic impacts as well as ensures the sustainability of business practices and local communities.	
Category	Knowledge	Skills and competences
Sustainable Development	Pillars and principles of sustainable development	Apply sustainability principles in organisation's business activities and improve organisation's environmental, social, and economic performance
Resource-efficiency	Circular economy	Find and apply opportunities to keep materials and products in use, apply the 9R principle at organisational level
	Energy, water, and waste management	Implement and develop resource efficient practices in sustainable production and consumption of energy, water, and waste valuing the uniqueness of coastal and maritime surroundings
Co-operation	Value-chain co-operation	Promote local partnerships and build cross-industry networks in product/service production and consumption in coastal regions
Sustainability legislation	Legislation and regulations related to sustainability	Integrate the specifics and objectives of the EU and national legislations and regulations related to sustainability in organisation's actions
Impact management	Impact on environment and community	Develop and monitor organisational indicators related to organisation's impact on the environment (incl. climate change in coastal regions) and local communities. Promote initiatives related to plastics and the protection of seas as well as increased use of seafood
	Sustainability certifications	Apply and manage sustainability certification schemes relevant in organisation's situated in the coastal zones
	Sustainability communication	Communicate sustainability actions and indicators, increase customer awareness related to their role in sustainable development